



June 27 - June 30, 2008
Sponsorship Opportunities

Banners, Field Names & Division Names

Home Team/Visiting Team Sponsor	\$2000
Washroom Sponsor	\$1000
Bus Sponsor (incl. 1/4 pg ad)	\$1000
Website Banner	\$800
Field Name	\$500
Parking Lot Name	\$500
First Aid Sponsor	\$500
Division Name	\$350
Strike Mat (1 colour)	\$350
Lawn Bowling Name	\$200

Entertainment Sponsorship

Umpire Shirts	\$900
Liquor Tickets (1 colour)	\$800
Band Sponsor (with ad + 4 day passes)	\$500
Band Sponsor (no print ad)	\$300
Daytime Games Sponsor	\$500
Spray Mister Tent Sponsor	\$350
Most Sportsmanlike Team (per Team)	\$350
Fans of Funtastic	\$50

Advertising Opportunities

Music Festival Program

	<u>2 Colour</u>	<u>Full Colour</u>
Full Page	\$N/A	\$650
1/2 Page	\$335	\$385
1/4 Page	\$200	\$225
1/8 Page	\$110	N/A

Team Packages & Booth Space

Insert Flyers (300 Inserts)	\$400
Booth Space (10x10)	\$550
Booth Space (5x10)	\$350

Team Schedule

Back Cover - Full Colour	\$800
--------------------------	-------

DEADLINE- MAY 1, 2008

**FREE
MUSIC
PASSES!**

Receive 4 Friday passes, 2 Saturday passes and 2 Sunday passes
(If your sponsorship exceeds any of the following levels)

\$700 Cash
\$1000 Cash & Product
\$1500 Product

**FREE
MUSIC
PASSES!**

Sponsor Levels

Businesses will be listed in the following categories in our program listing our sponsors.

Major League - \$5000+
Triple AAA - \$2000+
Double AA - \$750+
Single A - \$250+
Loyal Fans - \$50+





June 27 – June 30, 2008

Why Sponsor Funtastic?

Every dollar sponsored goes directly to building sports fields and facilities in the North Okanagan.

Matching Dollars - Funtastic's goal is to generate \$1 from our music/sports festival for every dollar sponsored. We have been successful in our goal for 4 straight years.

Why Do We Need More Fields/Better Fields?

Maxed Out – Currently both youth and adults are having difficulty finding field space to play soccer, fastball, slo-pitch and football.

No Lights – We are the only community of our size that does not have lit fields for soccer/football.

Lack of Washrooms/Change rooms – Simply put, the washroom facilities are either too small or do not exist at many fields.

Poor Field Conditions – Several fields are hard pan in summer and mud puddles in spring. These include our only football field and track at Polson Park and four main ball fields at Kin Park.

Fields are Not Regulation Size – Vernon does not have a regulation sized football field or track.

Unsafe Fields – Polson Park has two large concrete pads in the end-zone and sideline.

Who Will Benefit from Better Sports Facilities?

Youth – We need to give our youth options for a healthy lifestyle. Currently many youth can not participate in outdoor sports due to a lack of space and opportunity.

Seniors – One of the largest user groups of the outdoor oval are seniors. The oval would be accessed by more seniors during the wet season when a new all-weather track is built.

Adults – One of the largest growing sectors of the North Okanagan are the 45-60 year old. They are active and looking for activities to keep themselves healthy.

Taxpayers – It is proven if we keep our citizens active our medical costs/taxes will be lower.

What is Funtastic's Plan for Improving Sports Facilities?

We envision a multi-purpose sports facility that complements our current fields. The new complex would become the hub for most outdoor sports in Greater Vernon and would likely include 4-6 new football/rugby/soccer fields, 6 new slo-pitch/baseball fields and a new outdoor all-weather track. The complex would be an active facility and would include walking trails, playgrounds, tennis courts and green space. It would include a permanent building for storage, change rooms, concessions, washrooms and a mix of permanent grandstands and movable bleachers.





Testimonials from Groups that use the Fields

Vernon Track & Field – Brian Lemercier, Past President

"We travel to a lot of cities and are continually disappointed with the lack of a legitimate track & field facility in our home town. Vernon does not have a regulation track or an all-weather track; both are requirements for hosting any sanctioned track events. We desperately need a new track & field facility in Vernon."

Minor Football – Bill Tarr, President

"Vernon Minor football desperately requires a safe, regulation size home field that includes equipment storage, secure washroom/changeroom facilities and lighting. We currently do not have any of the above to offer to the youth of Greater Vernon that play this wonderful game for health, fitness, competition and fun!"

Vernon Rugby Club – Keith Scheller, President

"The field situation in Vernon is bleak. There is simply not enough space; we often share one field with other sports groups making it impossible to run a full practice. We often practice on fields that are uneven and lumpy increasing the chances of injury."

Vernon Minor Fastball – Heather Savitsky, Tournament Director

"The diamonds we use from April until June continues to be rock hard and the washrooms are simply too far away. A new sports complex with better fields would make it easier to attract new teams to fastball."

What is Funtastic Sports & Music Festival?

Funtastic created an extremely successful "fundraiser" called Funtastic Sports and Music Festival. All proceeds from Funtastic go towards building fields and facilities in the North Okanagan. It is held annually every July long weekend in the cities of Vernon, Armstrong, Enderby and Lumby. The event has grown from a 40 team slo-pitch tournament to an event that includes: 300 slo-pitch teams, 24 lawn bowling teams, 16 soccer teams and a successful music festival.

The music festival provides Funtastic an opportunity to thank and promote sponsors to crowds of 6,000 people each day. Funtastic is attended by over 12,600 individuals (9,600 locals and 3,000 visitors), each year.

Why is Funtastic the Right Group to Head up this Project?

Funtastic has a 23 year history of fundraising and building sports facilities in the North Okanagan. Over the past 23 years Funtastic has helped build/renovate 13 fields and 5 playgrounds. Funtastic has been planning for this new facility for the past five years and has acquired and reserved enough funds to build 4 new fields.

